

Livonia Soccer Club Monthly Board Meeting Minutes

Date: April 14, 2020 via Web Ex Meeting

Time: 7:05p

Action Items:

Jason Tonkery to notify RDYSL which club teams plan to play short season.
Dan McEnerney to follow up on videos from Jamie.
Mark Dennis to share zoom practice material to share with other coaches.
Brad Francis to get timeline on how late we can order balls and communicate to those families who ordered warm ups.
Dan McEnerney to get paint contact information to Jason Tonkery.
Ryan Snyder to contact Sherriff to have snow fence removed.

Participants:

Jason Tonkery
Brad Francis
Angela Richardson
Ryan Snyder
Dan McEnerney
Jenni McEnerney
Ryan Meys
Scott Bingham
Bob Kuhn
Mark Dennis

I. Jason Tonkery called meeting to order at 7:05. Roll call was done verbally.

II. Committee Updates

RYDSL/Fall League Committee Updates

- Short season to start 6/21
- Jason Tonkery to notify RDYSL by 4/27 which teams we plan on fielding, all 12 teams anticipated to play the short season
- Just start playing games, no practice prior to 6/21, consider injury risk with no previous workouts, consider using school coach workout assignments
- Lots of questions from parents on refund for shortened season (20 ish)
- Jason Tonkery shared the financial breakdown for RDYSL, rough estimate most refund might be available per player is \$30-\$50.
- Can parents turn off auto payment? Most people have already paid through auto payment. Not too big of an issue
- Credit back on indoor league the old kids played in \$750 credit unexpected, indoor tech Jamie weekly video but no one from our club has seen them. Dan McEnerney to follow up.
- Discussion around crediting or no refund at all
- Field coordination wiped as of now, need to start from scratch once we know the season is a go
- Mark Dennis to share his zoom practices for other coaches to use.

Finance Committee Updates

- Jason Tonkery discussed ytd financials

- About 10K to collect in receivables
- \$36k in revenue to date
- \$31, 158 ytd expenses (uniforms = \$12k, facilities rent (tech training) 11K, 6 K new life rent rest sportsgarden.
- Profitable by \$1500 ytd, goal to run at a break even this year
- 70% of expenses already received/paid

Uniform Committee Updates

Vic special t's, the new uniforms have been in for some time. In process of putting numbers on, Vic is a non-essential business.

Nice gesture to hand kits out to players but not in the COVID environment.

Balls to be ordered....use credit from Joma to cover ball cost? Brad Francis to get a timeline on how late we can order balls for the 6/21 start.

Orders for warm up orders, in progress due to COVID shut down. Brad Francis to get a list of orders and communicate in progress.

From Mike, all orange kits are numbered and ready to be picked up. Anticipate some animosity if we don't buy Mike's extra inventory.

Marketing/Website/Sponsorship Committee Updates

- Website ready to launch, the pledge is not completed yet
- Motion to launch website without the pledge, seconded and unanimous vote to launch with pledge on hold for later. Jason Tonkery made motion and Mark Dennis seconded.

Summer Rec Committee Updates

- Summer rec-promote through facebook, can even do a facebook ad and is affordable (\$20 to \$100 and set a budget).
- Earn 6-7K for summer rec, no expense for Jamie this year, no advertising
- Move forward on a very limited budget due to uncertainty, hold off on shirt/ball order until a few weeks prior to start of program
- Work with school, email notification from the school instead of paper fliers sent home
- Registration deadline is typically end of May/beginning of June, (when we need to place shirt/ball order), teamsnap registration
- Angela Richardson and Jason Tonkery to meet to get ball rolling-facebook ad up-work with Jenni McEnerney. Pennysaver already reached out Brad, how much are signs? Usually about 10 signs.
- Anticipate a full refund if program doesn't happen
- How many do not pay online-10%. Everyone pay online no check option this season.

Field Maint./Complex Committee Updates

- Field in good shape, Scott Bingham fixed the paint machine. Limit Scott and Jason Tonkery using the paint machine to ensure proper maintenance, maybe Dan McEnerney also to reduce the cleaning issue. Pressure washer available to clean the paint machine.

- Check paint inventory. Paint order typically comes within a few days.
- Dan McEnerney to get Jason Tonkery paint contact info.
- Sheriff's office to remove the snow fence.-Ryan Snyder contact sheriff. Sherrif will push it to Larry to schedule. Take it down and stack it next to barn-have done that the last few years.

Meeting adjourned 8:30p by Jason Tonkery.